

➡ *Tiny Island on **Animation Xpress, Asia Pacific Edition by Amrita Valecha***

Singapore Animation Studio produces new Ben 10 Tele Movie



BANGKOK & SINGAPORE, 22nd June 2009 - CGI series Shelldon (26 x 22 mins - TG 4-8) is in the final stages of completion and is set to be delivered to International Networks all over by end of July '09. The information was shared with AnimationXpress Asia Pacific by its producers Shellhut Entertainment (Thailand) and Tiny Island Productions (Singapore).

"We have only a few episodes left before delivery to all broadcasters next month" stated Shellhut Entertainment MD Dr Jirayuth Chusanachoti

Even as its final episodes near completion, the show has already aired two seasons in Thailand on Channel 3 premiering last year in October, with season two completing by end of July.

Internationally, the show is being distributed by Classic Media and will be on air across several International TV networks including NBC, Telemundo, ION TV and France 5 amongst others by Q4 '09.

While Shellhut Entertainment is the financier as well as the executive and producing company, most of the pre production and production is being taken care of by Tiny Island Production.

He further shared, "Each episode has been produced at the cost of USD 150 K while the Total Budget of this project (only production costs) is approx. USD 3.9M"

David Kwok, MD, Tiny Island Production shared, "Shelldon entertains young children and educates them about the many forms of life under the sea. The story is about Shelldon, an ordinary boy of Yoka Star Shell adopted by a family of Tridacnidae settled in Shell Land. Despite his best efforts to stay out of trouble, it usually finds him anyway."

With deliveries on Sheldon in final stages, Tiny Island Productions has embarked working on new properties including its own 3D series IP, Zzzforce. Targeted at 6-12 years, the action-comedic series (available for HD) is 26 X 22 minutes and has been budgeted at USD 8 Million. The studio will start work on pre-production by August, followed by production at the end of the year. Zzzforce is expected to be completed by mid 2011. The studio has released a 1 minute teaser for the same and presented it at MIPTV and MIPCOM last year.



"The concept has received very good reviews at MIPTV and MIPCOM. Our North American and European representatives are in talks with broadcasters and we are planning to showcase it at MIPCOM this year too. The Pilot episode should be ready by KidScreen Summit. Tiny Island Productions will be funding the series. Finances for the show is in place with the support of our pool of financiers." Shared David Kwok.

To start the series, a small team will work on the pre-production. Once the production starts, the studio has plans to work with 50 artists and eventually ramp up to 100 artists next year once production moved into full swing.