

Nanoveu enters into an MOU with Tiny Island Productions to collaborate on the development of 3d content for its Eyefly 3D™ branded series of filters for smartphones and tablets

SINGAPORE, 2nd April 2013 – Nanoveu Pte Ltd announced today that it has entered into an MOU with Tiny Island Productions Pte Ltd to collaborate on bringing more glasses-free 3D content to mobile phones and tablets through Nanoveu's new patent pending Nano based thin film protector, EyeFly3D.

Using half a million perfectly shaped lenses engineered onto its surface the lenticular film dramatically improves the brightness, clarity, and resolution of 3D images on most devices. It gives you undistorted 2D and 3D images when viewed in both landscape and portrait mode, a challenge for other manufacturing processes.

Our patent pending nanotechnology allows us to tailor and manufacture films quickly for most modern day high resolution Smart Devices – unlike some competing technologies.

“In the past, 3D content has been relegated to large screen TVs and cinemas and had to be viewed with special 3D glasses. EyeFly3D is a game changer as it allows just about anyone with a smartphone to view 3D glasses-free on their personal device,” said David Kwok, CEO of Tiny Island Productions. “We see this as a platform for leading content owners and distributors to showcase their work. There were over 419 million smartphones sold worldwide in 2012 and 428 million in 2011 according to Gartner. Each phone represents a potential customer for our 3D content. We're very excited to see our new stereoscopic-3D CG animated series 'Dream Defenders' via the Eye Fly filter.” remarks David.

Nanoveu's EyeFly3D product provides a way for movie studios, game developers, and any content owner to showcase their 3D content as it was intended. This collaboration sets the tone on how Nanoveu will work with content owners worldwide as it develops software to allow the transition of 2D content into 3D through a set of tools that it is currently developing. This will mean that there will be more specially built 3D content to complement that already available 3D content available at YouTube, ESPN3D, Disney3D and other websites.

“For 3D content owners, think of the current landscape as owning a Ferrari with only a tiny cobbled road to drive on. This piece of plastic is akin to opening an Autobahn to allow the fastest cars to perform at their best. 3D content now has an inexpensive medium to showcase its true impact” said Alfred Chong, CEO of Nanoveu. “This collaboration creates a way for content owners to realize the potential of 3D.”

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About Tiny Island Productions Pte Ltd

Tiny Island Productions is Singapore's leading Stereoscopic 3D CG animation production company. Established in 2002 and based in cosmopolitan Singapore, the company creates, manages and markets quality content for the global CG animation market. The company is producing a slate of CG animated television and film projects, available in Stereoscopic-3D, in collaboration with international partners from Japan, Korea, Hong Kong and Thailand.

Most recently, the company's stereoscopic-3D CG animated original series "Dream Defenders" has been sold to 3Net, the 24/7 3D Network from Sony, Discovery and Imax, in the United States. The company had also previously worked with international distributor Dreamworks Classic and Thai-based producing company, Shellhut Entertainment, on a CG animated series, Sheldon, that was aired on major networks including NBC USA and France 5. Other earlier deals inked include a development deal with Los-Angeles based Saban Entertainment Group (SEG), with SEG providing development resources for a CG animated series. The studio has also just completed the production for the all new Ben 10 CGI Telemovie: Destroy All Aliens in both standard and stereoscopic 3d format. The show won 2 major awards. Gold for Promax Asia and Best 3d Programs for Asia Television Awards.

About Nanoveu Pte Ltd

Nanoveu is a leading provider of thin film based nano structures that can shape our vision when viewed through modern day, high resolution smart devices. Using a patent pending process of manufacturing, Nanoveu's breakthrough is in delivering distortion free 2D/3D videos, photos and games on smartphones and tablets. Nanoveu markets its glasses-free 3D line of products under the EyeFly3D brand. Its security product, Veuflex offers unprecedented patterning combinations through sub-pixel manipulation and a visual key that cannot be detected by the naked eye. Nanoveu is a key enabler for a new generation of low cost alternative to privacy films, 2-Factor authentication replacement, glasses-free 3D on smart devices and visual encryption. Please visit www.nanoveu.com and www.EyeFly3D.com for more information.